

Previous meeting Report;

Visitors; Una Harris, Bart Salafia (Guest Speaker) & Jason Haynes (Son in Law of Dale Wilford) and Herb Francis Rotary Club of Lorn in Ireland,

Attendance: 73%

Almoner; Nil report

Dale Wilford Award Bill & Una Harris

The card draw winning ticket was Keith Greenwood with Ace of Clubs, Prize pool is growing fellows..

Brian Morrison; Told the club that Tim (our NYSF representative) is currently at the ANU in Canberra and having the time of his life. He will be coming to the Club shortly to make a presentation of his experiences.

Geoff Muir talked about the Shelter Box program and encouraged the Club to learn about what the Batemans Bay club is doing! Some discussion took place on what the Club should be doing as support for Qld & Victorian floods and this was made a topic for the Club Assembly next week.

Dale Wilford highlighted that the club will need support for the Jumping Castle on Australia Day Tomorrow 8.15 Am start at the Mollymook Surf Club and then to pull down at around 2.00 pm.

Secretary Carolyn NO Secretary report.

PP John Hozack raised the issue of the "Grey Medallion" at the Mollymook surf club. We've all heard of the Bronze medallion but there is now a program where the surf club want to bring all the over 55's into the fold and to teach them about modern life saving techniques. I am sure this does not mean a swim out to the buoys within 10 minutes. Approx 6 members agreed that John should find out more and report back.

Tim Gregory presented the club with a cheque for \$ 3000 as proceeds from the Xmas trees sales in December. Well done Tim and your team!

PP Brian Johnston awarded the \$ 100 for the 44 club to Trevor Schofield # 21,

Rotary club of Milton-Ulladulla Inc.

January 25,2011

Weekly Bulletin

Vol 51 No 21

January is Rotary Awareness Month

| | |
|------------------------|--|
| Tonight: | Club Assembly |
| Introduction: | N/A |
| Vote of Thanks: | N/A |
| Fellowship: | Bernie Cowley & John Coburn |

Future Meetings

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|------------------------------|--|
| 1 st of February | PDG Phil Mewett "Rotary foundation" Fellowship George Chittick & Eric Croker |
| 8 th of February | PP John Hosack "Mullala" |
| 15 th of February | Stewart Gray "1998 Sydney Hobart Race Disaster" |
| 22 nd of February | Avalynn Wilby "Waste minimisation" |
| 1 st March | Paul Costanzo Bakers delight "Franchising" |

Birthdays and Anniversaries

| | | |
|-----------------------|------------|------------------------|
| Birthdays: | Bob White | January 24 (yesterday) |
| Anniversaries: | Phil Brown | February 1 |

BBQ Roster

| | | | |
|---------------------|-----------|-----------|-----------|
| Michael Mastronardi | Wed 26/01 | Sat 29/01 | Mon 31/01 |
| Ken Matthews | Wed 02/02 | Sat 05/02 | Mon 07/02 |
| Brian Morrison | Wed 09/02 | Sat 12/02 | Mon 14/02 |
| Denise Fors | Wed 16/02 | Sat 19/02 | Mon 21/02 |
| Bill Harris | Wed 23/02 | Sat 26/02 | Mon 28/02 |
| John Hozack | Wed 02/03 | Sat 05/03 | Mon 07/03 |

Guest Speaker Bart Salafia



Bart has been a resident of Ulladulla since 1979. In his career he has operated a Smash Repair business in the 90's, been a Police Officer, and now the owner of Mountain Cycles. Bart is married to Alison with 4 children.

Bart's subject was Cycle Tourism. Bart explained that the definition of Cycle Tourism is a visit either overnight or a day away from home, which involves cycling as a significant part of the visit.

There are 2 types of Cycle Tourists;

1. Cycling Holidays and
2. Holiday cyclists.

Cycling is big! A significant proportion of the Australian population own bicycles- 18 million bikes purchased in Australia since 2000. 1.17 million bikes purchased in June 2010 alone. Bart mentioned that this is the 10th consecutive year that bikes have outsold cars at a rate of 10-1

In 2008, 1.9 million adults cycled which is an increase of 337,000 or 21% over the period in 2007. A significant contributor to this has been the increase in the number of women riders. An increase of 148,000 over the previous year!. The largest growth is happening in the age group of 35-44 which has seen an increase of 88,000 cyclists taking to the road since 2007.

Bart's big project is to establish the Ulladulla region as a major bike riding attraction with the use of the local area mountains and facilities. If he can that off the ground the Tourist dollars will come in. He quoted'

The Angry Doctor, at Mogo attracting 1500 participants

The Highland fling Bundanoon, also attracts 1500

Scott 24 hour Mt Stromlo in the ACT more than 2500 participants!. These events sell out within a week, with the Highland fling recently selling out in 6 hours. Each of the teams participating bring a minimum of 3 people and these all require victualling and in many cases accommodation.

Herbie Francis Visitor from Ireland



Herbie gave us a short recitation on life in Ireland at present in view of the current financial crisis. Things are not good and Rotary itself is being impacted with many resignations because of the business failures. In fact, Herbie mentioned that the hotel where they held their meetings went under forcing them to look elsewhere.

Herbie was an early President of Rotaract a Rotaract club in Ireland and took on the All Ireland presidency in the 70's. His background is now Local Government but in the past he has undertaken lots of different roles.

He loves Australia and was lured here through a Rotary connection in this area.

Presentation Wine Dinner

Taste the Award winning wines at the
PRESENTATION WINE DINNER
SATURDAY 5TH FEB 2011

At the Vineyard Kitchen, Cupitts Winery

Canapés & 4 course gourmet dinner will be accompanied by the highest scoring wines from the 2011 Wine Show.

Cost \$ 100 per person Bookings essential.

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