



Rotary on the Move

Zones 8 and 7B
Rotary Coordinator Newsletter
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“RI Director's News”

Article by Stuart Heal

Rotary International Director, Zone 7 and 8.

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President Elect Kalyan Banerjee has endorsed the Rotary Coordinator program and in fact strengthened it by adding new Public Image Coordinators. These roles along with the well established Regional Rotary Foundation Coordinators make a wonderful resource for clubs and Districts. One of our major challenges in Rotary is to get access to current and accurate information.

The people in these roles have all be trained in their specific areas and are ready to help at District Assemblies, President Elect training or even visit your club. They are a resource to be used.

We recently gathered the group for Australia and New Zealand together for further training and to ensure a more coordinated approach to assist District and clubs work with the RI Strategic Plan.

Basically we now have coordinators specialising in each of the three areas of emphasis in the plan. Those areas are

- to strengthen and support clubs
- to focus and increase our humanitarian service
- to enhance our public image and awareness

The Regional Rotary Foundation Coordinators will be Peter Ochota (Adelaide) and John Cole (Wellington).

The Rotary Coordinators for 2011/12 will be Noel Trevaskis (Merimbula) and Rob Crabtree (Auckland). They will have Assistant Coordinators and they will be John Ranieri (WA), Jessie Harman (Victoria), Neal Fogarty (NSW), Malcolm Lindquist (SA), John Barnes (Melbourne), Neville Parsons (NSW/QLD) and Rob Wylie (QLD). In New Zealand Ross Skinner will cover the South Island.

The Public Image Coordinators will be Dick Garner (Australia) and Howard Tong (New Zealand). I urge you to get the contact details of these people into your District Directories.

The plans for the Institute in Brisbane have had a challenge or two from the terrible flooding in Queensland but we are back on track. One special feature this year is the invitation extended to “future Rotary leaders” to participate in the Institute. As Convenor I am authorised to invite other than past present or future District Officers to attend and so I have asked the Governors and their successors to invite people they have identified as future leaders to attend and witness this area of our organisation. There is a limit of six per District but I encourage you to use this opportunity to encourage future leaders.

The feedback from participants at the recently held Multi District President Elect training has been very positive and supportive. It is now over to the clubs to decide if they wish to continue with this initiative as they must vote to approve such a multi district activity. Certainly we were very appreciative of having President Ray Klingensmith attend all three events. I hope they continue in the future. We will learn and improve from this point but it certainly helps our Club Presidents get a better idea of the bigger picture in Rotary.

Rotary Coordinators and Assistant Rotary Coordinators 2011-12:

Please note that they will take up their positions officially from 1st July 2011, but districts and clubs are encouraged to start making contact with their Rotary Coordinators and Assistant Rotary Coordinators now.

Rotary International Director Zone 7 and 8

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“ An Opportunity too good to believe! ”

*Article by Noel Trevaskis
Assistant Rotary Coordinator,
Chairman Australian Rotary Health.*



The majority of Clubs are looking for ways to increase their membership.

And there is a very easy opportunity that is accessible to every club.

After over twenty years of women being welcomed into Rotary in Australia and New Zealand they still only account for 20% of our membership.

Did you know that internationally and here in Australia men volunteerism has dropped and women have increased in the last decade.

Women are one of our greatest opportunities to increase our membership; they are there in the professional, business communities and they are there in our communities as leaders in different areas.

Research has shown that when women are involved in management there is a 35% higher profit return – so imagine what the introduction of women can do to your Club.

When I think about how we can get more women into Rotary, it seems to me that the best way is for women to get women into Rotary and for your Club to take on a women sensitive project.

So how do we get women to ask women to join Rotary?

One way is the following:

- Organise a cocktail party on a night other than the Rotary Club meeting.
- Identify all the potential women Rotarians in your area.
- Send personal invitations to the Rotary Information/Cocktail Party,
- Include in the invitation the time that the night will conclude, (allow a maximum of 90 minutes.)
- List the women who are going to present.
- Follow up the invitations with a personal phone call three or four days after the invitation has been posted, the phone call should be before the RSVP date.

The presenters at the Cocktail Party are to be all women, if your club doesn't have women members or you only have a couple of women members ask women members from other clubs to present for you. Only have women involved in the information meeting.

Women present on “What is Rotary”, Why they are involved, What they get out of Rotary and What the opportunities are for women when they join Rotary.

The main presenter should talk about what Rotary does locally, nationally and internationally and what we are doing in eradicating Polio.

Ask them to join Rotary.

Rotary Clubs have then to make sure that they are welcoming to women. If your club doesn't have women, bring in four or five women at the same time as one or two could feel a little bit overwhelmed in a meeting with 20-30 men.

We can recruit women but we need to keep them when they join. The responsibility for that comes back to Club Presidents and the Club leadership; they need to make sure the club is “right”. In that the Club needs to take on a Women Sensitive Project.

People join Rotary to do good and have a hands on experience – if the women have this experience there is a better chance that they will return.

All members should feel welcome every week, they need to feel wanted and that can make a contribution to the club. Clubs need to be able to deliver on what has been sold to the women; women will not stay in a club if the club isn't what they expected.

Women give us a golden opportunity to increase our membership; women can bring more women into Rotary.

The culture of a lot of clubs will change, those changes will only be for the better, and we can get quality and quantity by researching people before we send the invitations to women.

“Women in Rotary” are women who are committed to helping clubs and districts recruit more women for Rotary. Next month we will bring you the goals and aims for “Women in Rotary” over the next five years. The Rotary Coordinators for Australia and New Zealand 2011—2014 Noel Trevaskis and Rob Crabtree have started “Women in Rotary” as a part of growing and strengthening Rotary across Zones 7 and 8.

To contact “Women in Rotary” email the following women:

Suzanne Campbell:

suzannejoycampbell@gmail.com

or Kerry Kornhauser:

Kerry@travelinn.net.au

“ Council on Legislation 2013, an opportunity to change the rules! ”

*Article by Rob Wylie
Rotary Coordinator
District 9600 Representative to Council on Legislation 2013.*



Any club or district considering submitting a proposal to the 2013 Council on Legislation should consult with their District Representative at the earliest opportunity. This should preferably be done no later than the end of August 2011, but be aware that your District may have a different deadline.

This will allow time to ensure that the proposal is properly drafted, before being submitted to a District Conference or to ballot-by-mail within a district. [Following approval by the district, the deadline for receipt of proposals by RI is 31st December 2011.](#)

RI Bylaws encourage each district to submit no more than five items of proposed legislation in total (although most clubs and districts choose not to submit any legislation). Items not submitted in the correct format will be rejected.

The Council on Legislation, Rotary's "parliament," meets every three years to deliberate and act upon all proposed enactments and resolutions submitted by clubs, district conferences, and the RI Board. The Council itself also makes proposals.

The Council on Legislation is an important part of Rotary's governance process. While the Board of Directors sets policies for Rotary International, the Council is where Rotary clubs have their say in the governance of the association. Every three years, each district sends a representative to the Council, which reviews proposed legislation. Each District representative is elected by the clubs of the district, voting at the District Conference or in a ballot by-mail. Most Districts have now selected their representatives to the 2013 Council.

Some of Rotary's most important work has resulted from Council action. Women were admitted into Rotary because of the action of the 1989 Council on Legislation, and PolioPlus was born as the result of the 1986 Council.

How to Propose Legislation?

For a club to propose legislation:

1. The club's board of directors must first submit proposed legislation to the club members for adoption at a regular club meeting.
2. If adopted, the proposal must then be forwarded to the district with a letter signed by the club president and secretary certifying that it has been adopted by the club.
3. The proposal must be endorsed by the club's district at a district conference or through a ballot-by-mail.

Continued on page 5 ...

A district conference may also propose legislation.

Following district endorsement of a club proposal, or proposal by a district conference, the governor should submit (a) the text of the proposal, (b) certification of proposal or endorsement by the district, and (c) the proposer's statement of purpose and effect of the proposal to RI Headquarters to be received before the 31 December 2011 deadline.

If there is not enough time for a district conference to vote on whether or not to propose or endorse legislation, the governor may conduct a ballot-by-mail, following as closely as possible the balloting procedures set forth in RI Bylaw section 13.040.

A submitted item can be in the form of a proposed enactment or a proposed resolution. **Proposed enactments** seek to change RI's constitutional documents (the RI Constitution, RI Bylaws, and the Standard Rotary Club Constitution), while **proposed resolutions** seek actions by the Council that do not amend the constitutional documents.

After a proposal is received by RI, it will be reviewed by the Constitution & Bylaws Committee.

This committee will advise the Board on the status of proposed legislation and whether it may be presented at the Council, or whether it requires further drafting. As much as time permits, the Committee looks for irregularities in legislation and attempts to work with proposers and/or representatives to correct any problems they notice. Should the proposed legislation remain in a defective state, or be judged to be not within the framework of the program of Rotary, it will not be presented at the Council.



What Is a Memorial to the Board?

Instead of proposing a resolution to the Council, a club may wish to consider submitting a memorial to the RI Board, which is a petition to the Board for action on a specific matter.

The process allows clubs to bring issues of concern to the Board for consideration and possible action at its regular meeting. The RI Board hears memorials at every meeting, and you may receive a more rapid response through this action than by submitting a resolution to the Council, which only meets every three years.

Memorials to the Board may be submitted by clubs only and should result from regular business at a club meeting. The intent of the memorial should be clearly explained in a letter either to the RI president, Board of Directors, or the RI general secretary. The memorial, written on the club's or club president's official letterhead, can be formatted as a proposed resolution or simply as a letter. It must be signed by the club president. In many cases where amending the constitutional documents is not necessary, the proposer's purpose can be more efficiently and quickly accomplished by a memorial. Memorials are often formatted like resolutions.

For more information see [Council on Legislation](#).

Share your Club or District Service Project

Below is a Club Service project to share with interested Rotarians, as requested by PDG Rob Wylie in November's 2010 edition of the Rotary on the Move pages 1 and 2:

"... would like to hear from Districts or clubs telling me what you have done. Please include a summary, contact details, and a couple of photos, and forward to robwy43@bigpond.net.au or shalhoubissa@shoal.net.au "

"Rotary Youth Crops, Agronomy, Grain and Seed (RYCAGS) Camp."

Adapted from an article by AG Geoff Smith

Coordinator RYCAGS 2010

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Original article appeared in the

D9670 Governor's Newsletter

Nov 2010 edition



Geoff Smith to the Rotary on the Move Newsletter; "I would like to share with you, a project our club started last year and it proved an instant success. I wish I had started it a few years earlier".

The Rotary Club of Narromine Inc. conducted a very successful seed and grain camp at Narromine Showground from 25 to 29 October 2010 for 28 agriculture students attending years 9 and 10. Students from Nyngan in the west, Condobolin in the south, Coonabarabran in the north, Merriwa in the east and several schools in between, attended the camp.

The students were accommodated in two buildings and all meals were provided from the Rotary Food Van. Rotarians were on site with the students 24/7.

Arrangements were made to visit local cropping farms farmers provided information on their cereal and seed crops. They also explained their weed control program, machinery and anything else relevant to cropping.



Camp participants came from all over the Central West.

The students also inspected various types of machinery associated with grain production. Other tours provided the students with an outline of seed cleaning, grading, marketing, storage, transport, how grain and seed is made into stock feed and stock pellets, etc.

Several 20-30 minute lectures, were given to the students, on various subjects including hybrids, the profession of an agronomist, genetic modification in crops, global grain marketing, crop insurance, crop finance and the benefits of tungsten points and discs.



The Rotary camp support team: organiser Geoff Smith, Jenny Burns, Col Cobden, Gail Cobden, Nesto Falcioni, Pam O'Brien, Cathy Wakely and Keith Lathand.

The assistance and sponsorship provided by businesses was overwhelming. Special mention should be made of Narromine Shire Council, Narromine Show Society and Narromine Race Club for the showground facilities that are ideal for a camp like this.

Following a post camp survey, the students commented highly on the value they obtained from the camp, the friends they made and the eye opening places they visited. All agreed the camp was beneficial to their agricultural studies.

Rotarians in Narromine will conduct further camps in 2011 and 2012.

P.S. last year's supporting businesses have all backed up for this year's camp.

“ Rotary clubs make changes to attract younger members ”

By Megan Ferringer

Rotary International News -- 21 April 2011

When Rotarians in Walnut Creek, California, USA, found it difficult to attract young professionals to the area's morning and afternoon clubs, they set out to establish a new club that would accommodate busy, on-the-go schedules.

The Rotary Club of Diablo View (Walnut Creek), chartered in 2009, meets in a local brewery at 5:30 p.m. every Thursday. Club president Jennifer Beeman says the club sets aside time each week for socializing before turning to club business, and that the relaxed atmosphere appeals to younger members.

Beeman was only 24 years old when she became a charter member of the club, and she's now one of the youngest female club presidents in Rotary. The club has 26 members, 90 percent of them between the ages of 25 and 40.

"Because we have younger members, our attitude is different. People have told us how refreshing it is to have young faces behind Rotary," Beeman says.

She says the club carries out many projects in the community so that members have an opportunity to do hands-on service. Every month, for instance, it plans an outdoor project, such as cleaning up nature trails. Younger Rotarians usually have more time than cash at their disposal, she says, so they tend to contribute by volunteering.



Members of the Diablo View Rotary Club donate their time by cleaning up the Iron Horse Trail in California.
Photo courtesy Diablo View Rotary Club

The club recruits new members through social media like Twitter and Facebook, and it has a mentoring program to help with retention. All new members are assigned a mentor, who spends extra time with them outside regular meetings.

"The modifications we've made have helped our club appeal to younger professionals and retain them," Beeman says. "They've created a high-energy club."

Beeman says clubs must be willing to make a few changes to attract younger members. Here are some examples of what other clubs are doing:

- Through a student membership initiative, the Rotary Club of Hope Island, Queensland, Australia, invites college-age students to meetings and subsidizes the cost to bring a youthful perspective to the club.
- The Rotary Club of Las Vegas, Nevada, USA, has created the 25 Club, a club-within-a-club. The members hold additional meetings, sponsor regular social gatherings, and carry out a number of service projects. The inductees are generally younger, and after a year, they transition into the parent Rotary club.
- The Rotary Club of Crawley, Western Australia, Australia, started a mentoring program that helps new members transition into the club. The club's average age is now in the 30s.
- The Rotary Club of Bricktown Oklahoma City, Oklahoma, USA, meets in a tavern. First-time guests are treated to two free beverages, compliments of the club. [Read more.](#)
- The Rotary Club of South Metro Minneapolis Evenings, Minnesota, USA, meets in the evenings and lowers costs by not having meals. The third meeting of the month is a happy hour/networking event at different locations in the city. The fourth meeting is a volunteering opportunity. [Read more.](#)

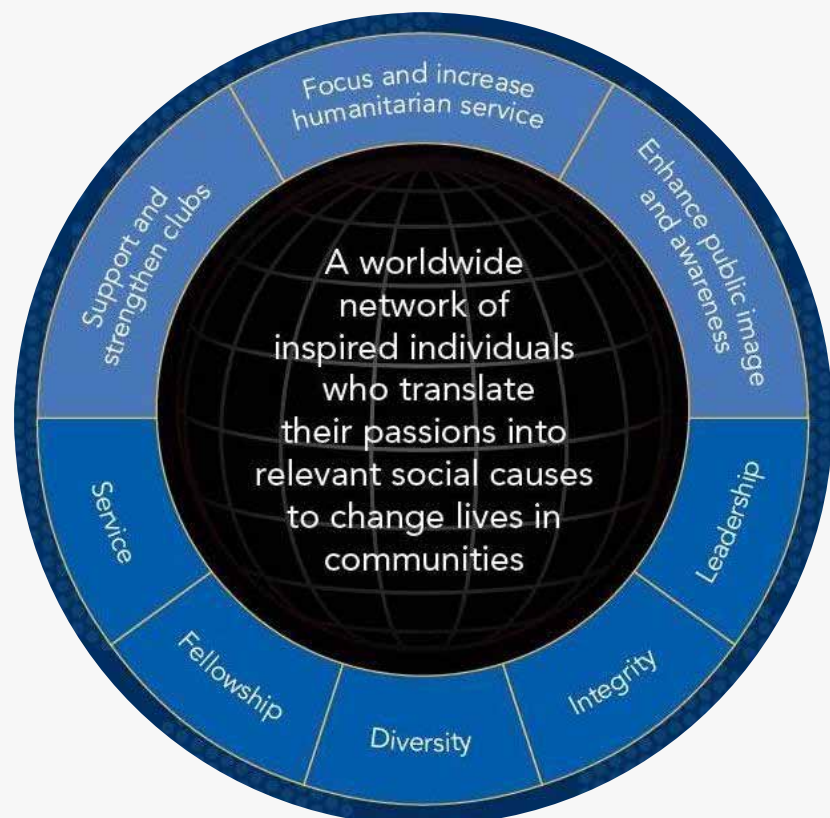
“ RI Strategic Plan Learning Modules Online ”

Strong clubs are the key to a strong future for Rotary. The [RI Strategic Plan](#) provides direction and goals for clubs to collectively create a stronger Rotary. In the interest of helping clubs implement the RI Strategic Plan, RI have been working on e-learning modules for each of its 3 priorities that give concrete examples of each goal under the priorities.

The modules are now available online. Please take the time to go through each module linked below.

- [RI Strategic Plan: Support and Strengthen Clubs](#)
- [RI Strategic Plan: Focus and Increase Humanitarian Service](#)
- [RI Strategic Plan: Enhance Public Image and Awareness](#)

These modules show how clubs around the world are putting the goals of the RI Strategic Plan into action. Whether a club is struggling with fostering innovation or is strong and vibrant, these modules will be a useful resource for remembering the goals of the organization and finding creative ways to achieve them.



Rotary Coordinator Team 2010-11 Zone 8 and 7B

Zone 8 (Australia, Papua New Guinea, Solomon Islands, Timor Leste and Nauru).

Zone 7B (New Zealand, New Caledonia, Norfolk Island, Vanuatu, American Samoa, Cook Islands, Fiji, French Polynesia, Kiribati, Tonga and Samoa).

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